



BANFF PORK
s e m i n a r

2011 Banff Pork Seminar

Facing Forward to Our Future

Website: www.banffpork.ca

Tuesday, January 18

Registration 7:00 - 9:30 pm

Eric Harvie Theatre Foyer

Sponsors: **PIC,**

Canadian Bio-Systems Inc;
Elanco Animal Health

Welcome Reception

7:00 - 10:00 pm - E.H.T. Foyer

Sponsors – **American Soybean
Assoc International Marketing;**
Innotech Nutrition Solutions

Wednesday, January 19

Registration 7:00 am

Eric Harvie Theatre Foyer

Morning Refreshments

Sponsor – **APC Inc**

Morning Session 8:15 am

Eric Harvie Theatre

Session I: Facing Forward to Our Future

Sponsor – **Olymel**

◆ **Advocating to Shape Our Future**

Wes Jamison, Palm Beach
Atlantic University, FL

◆ **The Future of Animal Feeding**

Leo den Hartog, Nutreco

Refreshment Break 10:00 am

Sponsor – **Nutriad Inc.**

◆ **Financing Agriculture in the Future**

Mark Greenwood, AgStar
Financial Services, MN

◆ **Global Price and Production Forecast**

Ron Plain, University Missouri

Buffet Luncheon 12:00

Sponsors –

Maple Leaf Foods Inc,
Pfizer Animal Health

Breakout Sessions

1:30 to 5:00 pm

Six 3 hour sessions, offered both
Wednesday & Thursday afternoon. See
following page for details.

Afternoon Refreshment Break

Sponsor – **BMO Bank of Montreal**

Poster Session:

Best of Current Research

Research posters will be displayed from
8 am to 5 pm Wednesday and Thursday.

40th Anniversary Western Barbeque

Celebration

Sponsored by

PIC

5:30 – 10:30 pm – Mountview BBQ

*PIC invites you to socialize after the
sessions and help celebrate the 40th
year of the Banff Pork Seminar with a
barbeque dinner and drinks.*

Tickets available for purchase.

Thursday, January 20

Morning Refreshments 7:15 am

Sponsor – **Carlo Genetics Inc**

Morning Session 8:15 am

Session II: Building the Future on Past Success

Sponsor – **Hypor Inc, A**

Hendrix Genetics Company

◆ **Successful Strategies of European Pork Slaughter and Processing Companies**

Karen Hamann, IFAU, Denmark

◆ **Growth of a Canadian Leader**

Grant Lazaruk, Hytek Ltd, MB

Refreshment Break 10:00 am

Sponsor – **Bio Agri Mix /
Phibro Animal Health**

Morning Breakout Sessions

See following page for details.

Buffet Luncheon 12:00

Sponsors –

**Danisco Animal Nutrition
Genesis**

Afternoon Breakout Sessions

See following page for details.

Afternoon Refreshment Break

Sponsor – **Pro-Ag Products Ltd**

Post-Session Bar

4:30 – 5:30 pm EHT & Max Bell

Sponsors –

**DSM Nutritional Products Inc,
Parks Livestock of Canada**



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Friday, January 21

Morning Refreshments 7:45 am
Eric Harvie Theatre Foyer
Sponsor – **RBC Royal Bank**

Morning Session 8:45 am

Session III:
Our Future as Food

Sponsor – **Alberta Pork**

◆ **Value-Chain Approach to
Fulfill Consumer Needs for
Wholesome Pork Products**

Andrzej Sosnicki, PIC, TN

Refreshment Break 9:45 am
Sponsor – **Chr. Hansen Animal
Health & Nutrition**

◆ **Getting Pork on to the
Consumer's Plate**

Brad Smoliak, Brad Smoliak
Cooks, AB

◆ **Pigs, Food & Technology -
The Next 40 Years**

John Webb, Maple Leaf Foods
Inc, ON

Buffet Luncheon 12:00

Sponsors –
**PigCHAMP
AFSC**

The Program of the 2011 Banff Pork Seminar has been approved by the **Alberta Veterinary Medical Assoc.** for Continuing Education (CE) credits and by the **Alberta Institute of Agrologists** for Professional Development (CPD) credits.

AFTERNOON BREAKOUT SESSIONS

Choose two (2) - repeated Wednesday & Thursday, 1:30 - 5:00 pm

1. Building our Future in Exports

Western Hog Exchange - Session Sponsor

Differentiation through Quality: What are the perceptions and attitudes about pork quality in Canada's priority markets?"

Michael Young, CPI, BC

Delivering Quality Pork to Export Markets

Jeff Clarke, Olymel, QC

Achieving Export Quality Pork

Heather Bruce, Univ Alberta, AB

EU Export Certification

Kevin Grier, George Morris Centre, ON

Speaker Sponsor – **Canada Pork International**

2. Using Records to Plan the Future

Cargill - Session Sponsor

Using Records to Project the Future

Tom Stein, MetaFarms Inc, MN

Benchmarking - Production Practises used by the Most Profitable Companies

Greg Bilbrey, Agri Stats Inc, IN

How to Analyze & Adjust Practices in a Vertically Integrated Production System

Dan Kraft, Maple Leaf Agri Farms, MB

Speaker Sponsors – **Agri Stats Inc; Maple Leaf Foods Inc, MetaFarms, Inc**

3. The Future of Swine Health Practice

Minitube Canada- Session Sponsor

PRRS Control & Eradication in USA

Bob Morrison, Univ Minnesota, MN

PRRS Control & Eradication in Canada

Doug MacDougald, South West Ontario Veterinary Services, ON

Canadian Swine Health Board: Initiatives in Biosecurity and Herd Health

Robert Harding, Cdn Swine Health Board, ON

Mycotoxins and Toxicological Impact on Swine

Jim House, Univ Manitoba, MB

Speaker Sponsors – **Canadian Swine Health Board;
South West Ontario Veterinary Services**

4. The Challenging Future of Feed Costs

Alltech Canada- Session Sponsor

New Energy and Amino Acid Requirements for Gestating Sows

Soenke Moehn, Univ Alberta, AB

Benefits & Limitations of Feeding Corn DDGS to Grower-Finisher Pigs

Gerald Shurson, Univ Minnesota, MN

Cost Effective Feeding Strategies for Grow-Finish Pigs

Betsy Newton, Akey, a division of Provimi North America, OH

New Developments in Feeding Programs for Weaned Pigs

Joel Spencer, JBS United Inc, IN

Speaker Sponsors – **Akey; JBS United Inc; U.S. Grains Council**

5. Marketing to the Future Consumer

National Bank Financial Group- Session Sponsor

Marketing Canadian Pork to Canadian Consumers

Ellen Goddard, Univ Alberta, AB

Innovations and Trends in Consumer Marketing in Europe

Karen Hamann, IFAU, Denmark

Recovering Consumer Confidence after a Food Crisis

Jill Hobbs, Univ Saskatchewan, SK

Speaker Sponsors – **Canadian Centre for Swine Improvement: Co-operative Program in Agricultural Marketing & Business & University of Alberta**

6. Hot Topic - Heavier Carcasses: What's in it for me?

Fast Genetics- Session Sponsor

Heavier Carcass Weights – Producer Economics

Ron Gietz, Pork Business Development, AARD, AB

Packer's Perspective of Heavier Carcass Weights

Bruce Ginn, BMI Ag Services, MO

Canadian Packer's Perspective of Heavier Carcass Weights

Jason Manness, Maple Leaf Foods Inc, MB

MORNING BREAKOUTS

Choose one (1) -Thursday only, 10:30 -12:00 pm

7. Transportation with Care and Profit

Landmark Feeds Inc – Session Sponsor

Effects of Farm Handling and Transport on Physiological Response, Losses & Meat Quality of Commercial Pigs

Jorge Andrés Correa, Cdn Meat Council, ON

Livestock Transportation Training Programs that Teach Practical Pig Handling Skills

Nancy Lidster, DNL Farms Ltd, SK

Speaker Sponsor – **Alberta Farm Animal Care**

8. Get'er Done for High Level Return

Nedap-Velos ESF- Session Sponsor

Get'er Done for High Value: Getting the Fundamentals Right

Sarah Probst Miller, Carthage Vet. Service, Ltd, IL

Get'er Done or Perish: Using Structured Problem Solving and Training Strategies to Attain Significant Value

Ryan Bracken, Global Six Sigma, Inc, MB

Speaker Sponsor – **The Puratone Corporation**

9. Competing in the Future

Farm Credit Canada - Session Sponsor

Production Costs in the Americas

Bill Christianson, Genus Americas, TN

Agricultural Policies in the Future

Ron Plain, Univ Missouri, MO

Speaker Sponsor – **PIC**

10. The Future of Communications

Boehringer Ingelheim (Canada) Ltd - Session Sponsor

An Overview of Social Media Tools to Influence Public Opinion

Lilian Schaer, AgriFood Projects, ON

The Future of On-Line Training

Bob Brcka, PigCHAMP Inc, IA

Speaker Sponsor – **PigCHAMP Inc**

11. Graduate Student Competition (Thursday only)

The best high value research will be selected for 20 minute theatre presentations and discussion. See what the future will bring in the fields of nutrition, breeding, management and the environment.

All research posters will be displayed from 8 am to 5 pm Wednesday and Thursday.

40th ANNIVERSARY WESTERN BARBEQUE

PIC – Event Sponsor

To celebrate the 40th year of the Banff Pork Seminar, delegates can experience a traditional western Canadian barbecue at Brewster's MountView Barbecue. Donut tents with a roaring fire in the middle, pine slab picnic tables, ol' tyme country music, barbecued pork baby back ribs and a hip of barbecued beef served on a pitchfork are just part of the experience.

Conference registration **does not include tickets** for 40th Anniversary Western Barbecue. Tickets are available to registered delegates at a cost of \$40 each (\$80 for non-delegates). Price will increase to \$80 after January 1st.

ACCOMODATION

Registration fee **does not include accommodation**. A block of rooms is being held at the Banff Centre at a **special discounted rate** for BPS 2011 delegates with a choice of **2 different accommodation** packages:

- Room including a gourmet hot breakfast buffet
- Room only, breakfast not included

For reservations contact:

The Banff Centre,

phone: **1-800-884-7574** or (403) 762-6308

fax: (403) 762-7502

Or make reservations online at www.banffpork.ca